Make Money Selling Advertising On Your Website - Making Money Series

Clive Denton

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"Make Money Selling Advertising On Your Website" is for anyone wanting to know more about how to make money by selling advertising on their website; one of the simplest and most profitable ways to monetize any site.

You can feel somewhat overwhelmed when it comes to selling advertising, particularly if you are not used to selling or not familiar with the world of advertising, which many niche site owners are not. This book provides you with a simple to follow guide, written in plain English, teaching you everything you need to know to get started selling advertising on your site and making money from it.

When you read this book you will get practical tips and advice designed to help you make the most of advertising so you can fill your ad spaces for the best possible price.

In "Make Money Selling Advertising On Your Website" you will discover:

- Why Selling Advertising Is Easy Money - this is one of the best ways to make money from any website, as you will find out!

- What Advertising Can You Sell - learn the different types of advert that you can sell on your website and which are proven winners

- Placing Your Ads - find out the best way to place your ads and how to decide how many ad blocks to include on your site

- How To Determine What To Charge - this can be difficult for someone who isn't familiar with advertising so you will find out how to set a fair price that advertisers will pay

- Selling Adverts On Low Traffic Sites - if your site is considered low traffic then you will love this chapter as you find out how to sell ads even if you do not have tens of thousands of visitors a month

- Selling Ads Yourself vs Joining A Network - learn the differences between these two options and decide which is best for you

- Managing Adverts On Your Website - find out how you can make managing adverts on your website simple and hands free

- What Needs To Be On Your Advertising Page - discover why you need this vital page and exactly what potential advertisers are looking for before they buy an ad slot

- Getting Started Selling Advertising - a step by step guide explaining exactly how to get started selling advertising on your website

- Tips And Tricks For Selling Advertising - helpful tips showing you how to sell advertising direct, even if you have never sold before

Selling advertising is a great way to monetize your website and one that many of the big sites have done. It is extremely profitable, much more so than contextual ads and is much easier to do when you have the information in this book to hand. Selling ad spots on your website will have a major benefit on your bank balance!

Enjoy selling and profiting from advertising on your website as "Make Money Selling Advertising On Your Website" explains all about this exciting way of making money. Discover how you can profit from selling advertising on your website today!

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