

Organizational Behavior and Management (Organizational Behaviour and Management)

John Ivancevich, Robert Konopaske, Michael Matteson

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The author team (Ivancevich/Konopaske/Matteson) has examined, listened, and responded to reviewers', instructors', and students' suggestions on how to continue to make Organizational Behavior and Management, 8e a more user-friendly and application rich introductory OB textbook.

To accomplish this, OBM 8e achieves the difficult goal of preserving its key strengths (i.e., thorough, current, good balance of research and practice) while streamlining its content by removing over 100 pages of readings that are now available on the Web. This reduction in page length makes the book more affordable, teachable, and efficient for students.

"Preserving scholarship while streamlining" captures the spirit of what I/K/M used as the guiding principle while writing OBM 8e.



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