



# Personal Training Sales: The Ultimate System for Selling Fitness

*Pat Rigsby, Matt Sizemore, Tim Ward, Jarrod Butler*

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Revolutionize your sales system with Fitness Consulting Group's definitive guide to selling personal training!

In this book, you will:

- Develop a tried and true sales system that can fit any training business
- Learn a radical new approach to sales
- Discover the secrets to high conversion rates
- Learn from the best in the industry with Fitness Consulting Group

If you are a personal trainer or fitness professional looking to improve your sales stats, look no further than this comprehensive guide delivered by the Fitness Consulting Group!

About the Author: Pat Rigsby is an author, consultant, and fitness entrepreneur and is the co-owner of over a dozen businesses within the fitness industry. He, along with Nick Berry, has positioned Fitness Consulting Group as the leading business development organization in the fitness industry. FCG provides resources, coaching programs, and consulting to give you everything you need to start or grow your personal training or fitness related business. In addition to his business coaching and consulting work, Pat is also the co-owner of two of the leading fitness franchises in the world, Athletic Revolution and Fitness Revolution. Athletic Revolution, the fastest growing youth fitness and sports performance franchise in the world, was founded in order to provide passionate youth fitness professionals with a system for developing a successful business that could provide them with a fulfilling career and a chance to have a profound impact in their communities serving the youth market. You can learn more about the Athletic Revolution opportunity by visiting [www.MyAthleticRevolution.com](http://www.MyAthleticRevolution.com) Fitness Revolution, launched in January, 2011, is already the fastest growing personal training franchise in the world. It was developed to allow the fitness industry's best trainers and coaches to have access to the systems, tools, and support necessary to reach their professional potential. You can learn more about the Fitness Revolution opportunity by going to [www.FitnessRevolutionFranchise.com](http://www.FitnessRevolutionFranchise.com) Pat also hosts a number of conferences and webinars and writes a blog and newsletter that reach over 65,000 fitness professionals on the topics of fitness business development, fitness marketing, and other business topics. He has been seen on NBC, ABC, CBS, and in industry publications like Personal Fitness Professional, Club Industry and Club Business International. You can learn more about Pat's coaching programs and products or download his collection of free business building gifts by going to [www.FitBusinessInsider.com](http://www.FitBusinessInsider.com).

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