



How to Open your own In-Home Bookkeeping Service 3rd Edition

Julie A Mucha-Aydlott CFE

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If you have ever thought about starting your own bookkeeping business, this bookkeeping book, in its 3rd edition will give you valuable insight with all of the tools that you will need. Not only will it answer the uncertain questions that you have, it will provide you with information that you didn't even consider such as: What are your bookkeeping responsibilities? Do you need to be certified? Do you need errors and omissions insurance? What are current bookkeeping rates? How do you find clients? How do you create a bookkeeping business plan? How long will it take you to find clients? How do you protect your work with internal controls? What forms and reports do you need to provide to your clients? How much bookkeeping experience do you need? Should you prepare your clients business tax returns? Should you prepare personal tax returns? Plus so much more! The third edition also includes a free download link containing customizable forms, spreadsheets and applications to start your bookkeeping business right away. This updated edition includes: Where to begin - Writing your business plan, start up costs, business licensing, certification and training, organization, type insurance, accounting software, office equipment and a customizable checklist Bookkeeping services and going rates - Types of services, pricing structure, getting paid, business types, quotes and engagement agreements, Sales and marketing trends - Networking and contacts, selling your services, joining organizations, marketing, websites, Google secrets and tricks, online freelancing, testing your marketing Bookkeeping instructions - Setting up a new client, accounts payable, accounts receivable, payroll, bank reconciliations, financial reports, audit preparation, work in progress, training and consulting, budgeting, year-end accounting, record keeping and sample reports Preparing tax returns - New government regulations, where to start, tax schools and training, preparing your own return, preparing clients tax returns Common questions - Mistakes and other concerns, questions from actual bookkeepers Bookkeeping accountability - Fraud allegations, internal control system, certified internal control auditor. Forms and resources - Business plan - Sample start-up budget - Start-up checklist - Business cash flow projection - Start-up monthly budget - Bookkeeper resume - AIPB information - Quote sheet - Evaluation form - Proposal letter - Bookkeeping services list - Engagement agreements - New client checklist - Accounting work in progress form - Time sheet - Client monthly checklist - Client year-end checklist - Journal entry form - Collection letters - Non-compete agreement - Sales letters - Bank reconciliation template - Compilation report - Termination of services agreement - Transfer of files letter - IRS forms - Excel spreadsheets and budgets - QuickBooks sample company With over 9,000 copies of the previous editions sold world wide, How to Open Your Own In-Home Bookkeeping Service 3rd Edition is the most complete guide that will teach you how to open your own bookkeeping service and have a successful career in bookkeeping and accounting. If you want to do accounting from home and be self employed, find out everything you need to open a bookkeeping business.

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