



# ICT4D Information Communication Technology for Development

*Parveen Pannu, Yukti Azaad Tomar*

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The present book discusses how digital revolution can be used effectively for development. Every sector is involved - governments, academia, small and large businesses, large corporations, inter-governmental organizations, and non-profits and non-governmental organizations. ICTs can be a useful tool to support existing and new development activities.

The book highlights the range of electronic technologies and techniques which are used to manage information and knowledge; it includes the 'old ICTs' of radio, television and telephone, and the 'new ICTs' of computers, satellite and wireless technology and the internet.

Spread in twenty-five chapters the book combines conceptual framework with practical guidance explaining the different ICTs. It focuses on disseminating the theoretical and the practical knowledge about the old and new ICTs and using the specialized knowledge for development.

The book aims to highlight the role of ICTs to empower people with skills related to media, technology, journalism and an ability to make decisions regarding convergence of ICTs, enabling them to improve their living standards and quality of life.

The book is meant to be extremely useful for the students of Communication and Extension, Journalism, Mass Media, Home Science, Social Work, etc.

*This book provides a comprehensive overview on the information communication technologies. A prominent feature of the book is that it includes numerous examples in usage of ICT4D.*

*- Asit Jolly, Asian Age*

*"This book is a valuable addition to the body of knowledge on the link between ICTs and development. It is a must have for the students of mass communication and media practitioners!"*

*- Raveen Thukral, City Editor, The Tribune*

*"ICT4D endeavors to provide the link between ICTs and development, drawing on studies from various parts of India where ICTs have contributed to delivering development & examples from the world global in nature"*

*- Ashu Phakey, COO, Dainik Bhaskar (Bhaskar Group)*

**Contents :** PART I: Introduction to ICTs / Introduction to ICTs / PART II: Living in an Information Society / ICTs and Information Society / Accessing ICTs / Professional Communication and ICT / PART III: ICTs for Development / Development and Communication / ICTs for Development / Media Advocacy Campaign for Social Change and Development / PART IV: Internet-An ICT / Internet / Email / World Wide Web (www) / Chat, Blog and Twitter: The New Mantras of Communication / Internet for Development / PART V: Wireless Communication: The Future Beckons / Satellite and Wireless Technology / PART VI: e-newsletter: An ICT / e-newsletter / Online Journalism / PART VII: Radio: An ICT / Radio: Overview and Programming / Community, Internet and Satellite Radios as ICTs / PART VIII: Using Photography and Video as an ICT / Using Still Images in Development / Using Moving Images for Development / PART IX:

Television: An ICT / Television Overview and Programming / Crucial Role of Television in Development / PART X: Mobile Telephony: Revolutionizing Communication Scenario / Know the Mobile Telephone / Mobile Phones: Changing the Communication Landscape / PART XI: Convergence of ICTs / Convergence in Information Communication Technologies: An Emerging Phenomenon / PART XII: Critique of Using ICTs for Development / Critique of Using ICTs for Development / Index

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