



Start Your Own Clothing Store and More

Entrepreneur Press, Charlene Davis

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Got an Eye for Fashion? Be a Stylish Success!

Are you a fashionista? Do you love working with people? Do you dream of owning and running your own business? Take a chance and start a clothing business-all you need to get up and running is your dream and this guide.

Whether you're interested in selling today's hottest fashions or you'd rather start a specialty boutique, such as a children's store, bridal shop, vintage store, consignment shop or something of your own invention, this book helps you make it big. It gives you the inside scoop on starting a clothing store, including:

- How to spot trends and take advantage of them before your competitors do
- Valuable money-saving tips for the startup process
- Whether to purchase a franchise or existing business or start your dream store from scratch
- How to find, hire and train the best employees
- How to skyrocket your earnings by branding your clothes with your own private label
- The pros and cons of having an on-staff personal shopper
- And more!

If you know how to dress for success, let Entrepreneur help you turn your fashion sense into a clothing empire.



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