



## Action Research for Business, Nonprofit, and Public Administration: A Tool for Complex Times

E. Alana James, Tracesea Slater, Alan Bucknam

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### Action Research for Business, Nonprofit, and Public **Administration: A Tool for Complex Times**

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Action Research for Business, Nonprofit, and Public Administration covers the background, process, and tools needed to introduce and guide you through to a successful action research (AR) project. Included are how to successfully initiate, plan, and complete AR within all types of organizations while focused on business, nonprofit, and public administration. Graphic organizers and a modular sequence of topics help you manage the steps involved in AR practice. A protocol for weekly report writing, informed consent documentation, and clear guidelines for final analyses and report writing give graduate students the efficient format they need. This book teaches theory by interweaving discussion of the major content areas and stories of student success with the concepts that impact practice.



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