

Images of Organization: The Executive Edition

Gareth Morgan



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Images of Organization shows managers how to break free of management fads by understanding the strengths and weaknesses of management metaphors and applying them to organizational life. Instead of looking for the ""best theory"" or the ""best model"", managers learn how to mobilize the insights of all dominant metaphors -- of the machine, the living organism, the learning organization, complexity, chaos, and flux -- as a creative force.

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