



# Strategy, Organizational Effectiveness and Performance Management: From Basics to Best Practices

*Soeren Dressler*

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## **Strategy, Organizational Effectiveness and Performance Management: From Basics to Best Practices**

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Designing effective organizations is a key challenge for companies in particular in the fast-moving business world of today. The late 1990s and early 2000s have seen multiple Organization Management innovations applied successfully such as Business Process Outsourcing, Shared Services and Offshoring. Advanced techniques such as Balanced Scorecards and integrated Planning Systems have become effective enablers for strategy execution. This book spans a framework from strategy definition and designing strategy-compliant organizations to monitoring effective implementation and Performance Management. On this journey basic principles of Organization Management are discussed in detail and at the same time state-of-the-art Best Practices are highlighted. A set of to-the-point case studies demonstrate how leading-edge companies make effective use of the concepts discussed. The approach of the book is of great use for both: students underway to become Organization Management practitioners and experienced business experts in search of the latest thinking and tools to enhance Organizational Effectiveness - and everybody in between.

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