Design Disasters: Great Designers, Fabulous Failure, and Lessons Learned

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The thrill of victory…the agony of defeat. We're not talking about just any failure. Design failure. So public. So humiliating. How do designers who are really, really good (we swear!) turn a disaster into a triumph? Read this book and find out, as dozens of top names reveal the heartbreaking—and sometimes hilarious—mistakes they have made and talk about how they were able to grow from the experiences. Self-delusion, overcommitment, procrastination…they're all here. Poor communication, missed deadlines, enraged clients…yes, they're here too. Read *Design Disasters* and weep? No! Read *Design Disasters* and be inspired to find the silver lining in even the cloudiest situation.

Featuring essays by: Henry Petroski • Alissa Walker • David Barringer • Allan Chocinov • Peter Blegvad • Ross MacDonald • Robert Grossman • Ina Saltz • Warren Lehrer • Rob Trostle • Ralph Caplan • Richard Saul Wurman • Marian Bantjes • Rick Meyerowitz • Amanda Bowers • David Jury • Veronique Vienne • Francis Levy • Colin Berry • Nick Curry • Debbie Millman, and more!

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